

TECH & INNOVATION ROADMAP 2026

Trusted data, smarter compliance, better collaboration.

Our innovation roadmap, a live briefing for ImpactBuying clients and their suppliers.



BEFORE WE BEGIN: WEBINAR ETIQUETTE

Welcome, three things to know.



Ask anything, anytime

Please share your questions in the chat. We'll address them during the Q&A at the end of the webinar.



We're recording

Feel free to turn on your camera, we'd love to see who's joining.



60 minutes

You'll be automatically muted due to the size of the group.

What we'll cover

- 01 What are we seeing in the market? Legislation coming your way
- 02 Innovation Roadmap: Creating efficiency
(PPWR, EUDR, integrations, AI, PCF)
- 03 ImpactBuying's vision & future outlook 2026
- 04 Q&A

IMPACTBUYING'S TEAM

Your crew for today



Leontien Hasselman-Plugge
CEO



Henry van Kouswijk
Head of Customer Success



Tim Aardenburg
Product Manager



Brechtje Helderweirdt
Marketing & Events Lead

Expertise

17+ years of experience mapping
over 350.000 global supply chains.

European-based

85+ expert leaders, at our office in
Alkmaar, the Netherlands

Recognition



2026 STATE OF THE MARKET

The market, today

Compliance goes granular, Legislations coming your way

Scrutiny is moving down to the finest level of detail — from product to component and ingredient, and now to packaging as a whole. PPWR pushback by NL retailers.

PPWR live 12 Aug 2026 • EUDR • Forced Labour Reg.

AI is everywhere and runs best on structured data

AI is only as good as the data beneath it. Agents keep breaking on the chaos of unstructured PDFs, specs and logs.

Structured data = the prerequisite, not a nice-to-have

New laws force companies to confront most polluting plastics

By Saabira Chaudhuri

June 28, 2026 10:00 AM GMT+2 · Updated 2 hours ago



TV

BRANCHEN UND DIENSTLEISTUNGEN

WISSEN UND INFO

STORE

SERVICE-CENTER

STANDORTE

Suche

DIE VERPACKUNGSVERORDNUNG DER EU

Einheitliche Anforderungen für eine nachhaltige Zukunft

KONTAKT

DIE PACKAGING AND PACKAGING WASTE REGULATION (PPWR) FÜR UMWELTSCHONENDE VERPACKUNGSLÖSUNGEN

FINANCIAL TIMES

HOME WORLD US COMPANIES TECH MARKETS CLIMATE OPINION LEX STOCK PICKING GAME LIFE & ARTS HOW TO SPEND IT

Companies slam new delay to EU deforestation law

European Commission

EN

Search

Q Se

Home > Press corner > Commission publishes guidance to support implementation of new EU packaging rules

Available languages: English

PRESS RELEASE | Mar 30, 2026 | Brussels | 2 min read

Commission publishes guidance to support implementation of new packaging rules, for a more sustainable and competitive EU packaging sector

Actualité
Parlement européen

Rechercher...

Page d'accueil

Agenda

Dossier de presse

FAQ

Contacts et accréditation

Services de médias

Le Parlement adopte une nouvelle législation pour lutter contre la déforestation

Communiqué de presse | SESSION PLÉNIÈRE | ENVI | 19-04-2023 - 12:34

lines on the implementation of the PWR) to facilitate the uniform EU and simplify compliance for ication of this law will contribute to a ir across the EU and to strengthening rules.

78kg of packaging waste. Without se by 19% by 2030 compared to 2018 s 46%. At the same time, the packaging s a result of divergent national

Regulatory Requirements Overview

EU Sustainability and Due Diligence Regulation

CSRD	CSDDD	EUDR	Forced Labor Regulation
Corporate Sustainability Reporting Directive	Corporate Sustainability Due Diligence Directive	EU Deforestation Regulation	EU ban on products made with forced labor

Product and Packaging Regulation

PPWR	GPSR	DPP
Packaging and Packaging Waste Regulation	General Product Safety Regulation	Digital Product Passport, applicable to textiles, electronics, construction and more.

Climate and Emissions Reporting

Scope 3 emissions	PCF
Including upstream supplier emissions reporting	Product Carbon Footprint: Product-level allocation of emissions

Standards and Reporting Frameworks

GHG Protocol	ESRS	SBTi	CDP
Greenhouse gas accounting and reporting	European Sustainability Reporting Standards	Science Based Targets initiative	Carbon Disclosure Project

PRODUCT ROADMAP WEBINAR

Packaging & Packaging Waste Regulation



PPWR compliance timeline

Where are you today?

The August 2026 deadline applies to all companies placing packaged goods on the EU market.
Understanding your current position is the first step.



The earlier you start, the more options you have — and the lower the cost.

What's included in this release?

Available now

- ✓ PackagingV2 BoM management
- ✓ Enhanced packaging data model
- ✓ Packaging hierarchy management
- ✓ Packaging evidence management
- ✓ Multi-file evidence upload
- ✓ Supplier collaboration workflows
- ✓ Improved compliance workflows
- ✓ DoC foundations & DoC Generator

Packaging system structure update

Why this matters

PPWR requires a much deeper understanding of packaging composition.

Outcome: A stronger foundation for future PPWR reporting requirements.

The new packaging structure captures:

- Packaging hierarchy
- Packaging components
- Material composition
- Weight information
- Recyclability information

Packaging system structure*

BEFORE

Materials used in packaging parts

Sales packaging (Primary packaging)

AutoSave ✓ Standard text primary packaging V2

Packaging system

Identifier

SKU

Name

Description

Packaging system contents

+	ID	Packaging components	Amount * (pieces)	Weight * (g per piece)	Material layers	Material group	Material	Color	Thickness	Share of mass (%)	Material certification	Certificate/lice number
	393360	Sachet	20	1	Mono	Paper cardboard	Paper			100 %		
	393361	Box	1	17	Mono	Paper cardboard	Paper			100 %		
	393366	Label	1	0.4	Mono	Paper cardboard	Paper			100 %		

Total weight of Sales packaging (Primary packaging): (grams)

37.4

Total Sales packaging (Primary packaging)

Recyclable?	Recyclable %	Recyclable Grade	Approval
--Select--	0 %	-	✓✗

Industrial compostable?

File(s)

--Select--

File name

Please upload evidence that the file is compostable

Approval

✓✗

Reusable packaging?

File(s)

Approval

AFTER

Materials used in packaging parts

Upload new evidence Manage DoC address book

Sales packaging (Primary packaging)

Grouped sales packaging (Secondary packaging)

Transport packaging (Tertiary packaging)

Packaging system

Identifier

SKU

Name

Description

Reuse system used

Packaging use Type

Date placed on market

Retention period (calculated)

Declaration of Conformity (DoC) status

Define the manufacturer role for this packaging hierarchy.

Manufacturer (design owner):

Select manufacturer

EU representative:

Select EU representative

Notice: you are the Manufacturer which requires a DoC to be generated. If you already have a valid DoC, then please upload accordingly.

Packaging system contents

+	#	Packaging component ID	Packaging component SKU	Packaging component name	Packaging component type	Amount * (pieces)	Weight * (g per piece)	Material layers	Material group	Material	Color
	27009				(Click to edit)	⚠⚠	⚠	Mono			

Total weight of Sales packaging (Primary packaging): (grams)

0

Total Sales packaging (Primary packaging)

Recyclable?	Recyclable %	Recyclable Grade	Approval
--Select--	0 %	-	✓✗

Industrial compostable?

File(s)

--Select--

File name

Please upload evidence that the file is compostable

Approval

✓✗

* Reserved for IB PPWR-as-a-service clients. Interested in unlocking this update? Reach out to your CS Manager.

Generate new Declaration of Conformity

Scope for this Doc

PPWR

Packaging system for the DoC to use

Sales Packaging

Manufacture (Issuer) for this DoC:

Private Label Productions test B.V., Dennis van Hest

Cancel

Create Document

Materials used in packaging parts

Upload new evidence

Manage DoC address book

Sales packaging (Primary packaging)

Grouped sales packaging (Secondary packaging)

Transport packaging (Tertiary packaging)

Packaging system

Identifier

123

SKU

123

Name

Nataly Rodrigues Soares ImpactBuying

Description

123

Reuse system used

Open loop

Packaging use Type

Single use packaging

Date placed on market

18-6-2026

Retention period (calculated)

5 Years

Declaration of Conformity (DoC) status

Define the manufacturer role for this packaging hierarchy.

History

Create New DoC file

Upload a DoC file

Manufacturer (design owner):

Private Label Productions test B.V., Dennis van Hest

EU representative:

supplier-----, 6 5

Notice: you are the Manufacturer which requires a DoC to be generated. If you already have a valid DoC, then please upload accordingly.

Supply ChainGeneralIngredientsCompositionAllergensNutritionMandatory labelingParametersPackagingV2DoC FilesUploadsTasksResults

No comments

Declaration of Conformity – Document Management

Upload a DoC file

Create New DoC file

Identification & Name	Scope	Level	Date Created/Issued	Issuer	Status
DOC-PPWR-2026-SalesPackaging-20260625115724.pdf	PPWR	Sales Packaging	2026-06-25	Demo, Demo User	VALID

Declaration of Conformity (DoC) management*

Why this matters

Declarations of Conformity will become increasingly important under PPWR. This Product Release introduces the foundation for:

- Manufacturer identification
- EU representative information
- DoC management workflows
- Future automated document generation

Outcome: Reduced administrative effort and improved compliance consistency.

* Reserved for IB PPWR-as-a-service clients. Interested in unlocking this update? Reach out to your CS Manager.

Coming later this year: Verda Packaging

Why this matters

We will be introducing reusable, self-configurable packaging components to make packaging data management dramatically simpler.

Instead of entering the same information multiple times for different retailers, you and your suppliers will be able to manage it once and share it across your retail ecosystem.

Planned release: by the end of 2026.



Packaging module timeline

0

Packaging Assessment

Assess & Educate

Half-day assessment of your portfolio, roles and obligations. Concrete action plan and data collection strategy.

Today

1

Compliance Readiness

Data + DoC + AI

Collect all packaging data, generate Declarations of Conformity and verify evidence at scale.

Today – Aug 12

2

Recyclability

Grades & Scoring

A–E recyclability grading, recycled content tracking, scenario modelling for packaging design decisions.

Post-Aug 12

3

EPR Optimisation

Cost Reduction

Eco-modulated EPR calculations per country, carbon tracking, maximum fee savings.

Future

PRODUCT ROADMAP WEBINAR

EUDR



Verda

Supplier Portal

WORKSPACE

Dashboard

Shipments (EUDR)

MODULE

Overview

Shipments198

+ New shipment

Locations

Communication

Surveys

My Tasks

COMPLIANCE

Commodities

Reports

SYSTEM

Operators

Settings

Connected

Verda > EUDR > Shipments

WoodenProductsBV
Supplier: Borneo Timber Nusantara

Search

Notifications

Settings

JD

Shipments

Shipments registered under Regulation (EU) 2023/1115 on deforestation-free supply chains.

Export

+ New shipment

TOTAL SHIPMENTS

198

All statuses

DRAFT

23

Awaiting submission

SUBMITTED

54

In handling

ACCEPTED

59

Due diligence complete

Search by reference, operator, HS code...

All

All

198 of 198

CREATED	VERDA SHIPMENT ID	DDS REFERENCES	ACTIVITY	OPERATOR	COMMODITY	STATUS	SUBMITTED BY
29 Jun 2026, 23:32	VS-26GACI-00R	—	Import	WoodenProducts Nederland B.V.	4412 +1 Borneo Plywood Panels	Submitted	API
29 Jun 2026, 22:09	VS-26G72V-016	Ref Nr: 26N2YTKSEE196 Verification Nr: Present	Domestic	WoodenProducts Nederland B.V.	4412 +1 Borneo Plywood Panels	Accepted	API
29 Jun 2026, 01:34	VS-26G72V-00W	—	Domestic	WoodenProducts Nederland B.V.	4407 +1 Borneo Sawn Hardwood Timber	Submitted	User
28 Jun 2026, 18:30	VS-26G72V-005	Ref Nr: 26SB8RWJFC294 Verification Nr: Present	Import	WoodenProducts Nederland B.V.	4407 +2 Borneo Sawn Hardwood Timber	Accepted	User
27 Jun 2026, 17:50	VS-26GACI-012	—	Import	WoodenProducts Nederland B.V.	4407 Borneo Sawn Hardwood Timber	Action Required	User
25 Jun 2026, 22:29	VS-26G72V-01Y	Ref Nr: 268EC70G9A715 Verification Nr: Present	Domestic	WoodenProducts Nederland B.V.	4403 Borneo Wood in the Rough (Logs)	Accepted	User
25 Jun 2026, 05:51	VS-26GACI-01Z	—	Import	WoodenProducts Nederland B.V.	4403 +1 Borneo Wood in the Rough (Logs)	Action Required	API
25 Jun 2026, 02:06	VS-26G72V-01J	—	Export	WoodenProducts Nederland B.V.	4412 +2 Borneo Plywood Panels	Draft	—
25 Jun 2026, 00:54	VS-26GACI-00T	Ref Nr: 260U70FIP8816 Verification Nr: Present	Export	WoodenProducts Nederland B.V.	4403 +2 Borneo Wood in the Rough (Logs)	Accepted	User
21 Jun 2026, 14:09	VS-26G72V-00P	—	Export	WoodenProducts Nederland B.V.	4407 Borneo Sawn Hardwood Timber	Draft	—

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Verda Supplier Portal

TRASH ALL

AUTOFILL

BACKOFFICE

Deforestation Module

Deforestation Module will include:

- Integration EU TRACES
- Integration Satelligence
- Plot / Geolocation mapping
- Order level product data
- Supplier portal – Guest user flow

Why this matters

The Deforestation Module streamlines EUDR compliance by automating key verification and reporting processes.

Orders and shipments can now be managed directly in the EU TRACES system on your behalf, using a risk-based approach driven by country risk classifications and automatic HS code mapping to determine EUDR applicability.

PRODUCT ROADMAP WEBINAR

Integrations



Standard-holder integrations

The challenge

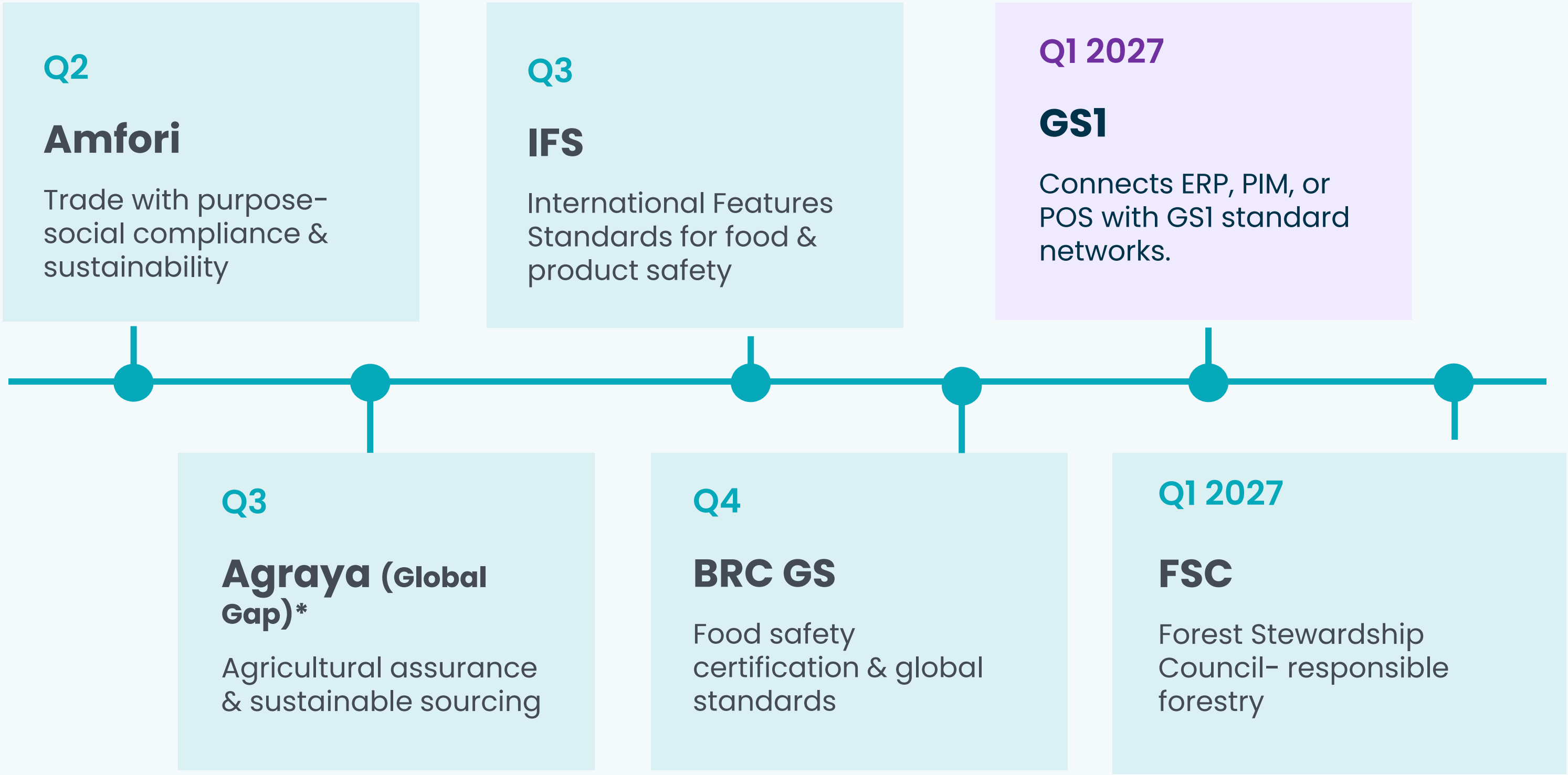
- Manual and partly automated verification and validation processes reliant on supplier to submit certificates
- Potential risk of inconsistent data quality
- Heavy reliance on human effort for data collection
- Efficiency across stakeholders with direct access to standard holders.

Solution

- Integration with standard-holders (e.g. Amfori & IFS & BRC) to extract data directly from the source
- Retain human assurance for tailored processes and custom requests
- Design standard offering to customers, remain the option for tailormade workflows and service

Roadmap integrations

Commercial roll out timeline for certification standards



*Agraya: initially planned for Q2 but postponed as there are still issues on Agraya's side. Integration of IB needs to be re-planned if issues are solved and based on business priorities.

FSSC 22000: not yet planned on the IB Roadmap for this year

High-level solution integration standard-holders

Standardized integrations available

- API data from standard holders (e.g. amfori, IFS, BRC) is automatically synchronized.
- More manual services require additional analyst involvement, reducing API-driven efficiency.

Self-service option availability

- Opt-in for API connection and increase data-quality

Business impact

- Cost savings through automated data collection, verification and validation
- Faster processing with near real-time data updates
- Validated by default using trusted standard holder data
- Consistent data quality directly from the source
- Scalable operations with less manual effort as supplier volumes grow
- Greater ROI as higher levels of standardization increase financial impact

A 5-step path to integrated standardholder data

From legal approvals to steady-state, once the API is available and the commercial process is closed

PREPARATION

1

Legal & Documentation

CUSTOMER + IB

- Customer approval to connect with the standard holder
- Become a member of the relevant standard, if not already
- Sign legal documentation standard holder (Amfori BSCI)

2

ImpactBuying Actions

IB

- Engage the standard holder as being a new API user
- Review existing surveys & workflows vs. new integration flows

3

Workshop

CUSTOMER + IB

- Agree changes to BIS, survey mapping & CaaS services levels
- Confirm scope, owners and timelines

4

Technical Build

IB

- Configure API authentication & connection
- Map surveys to API datapoints

5

Go-live & Stabilize

IB + DATA SERVICES

- Train Data Services team; first data sync
- Manual checks ~1 month; evaluate at 3 months

EXECUTION



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AI Document Scanner



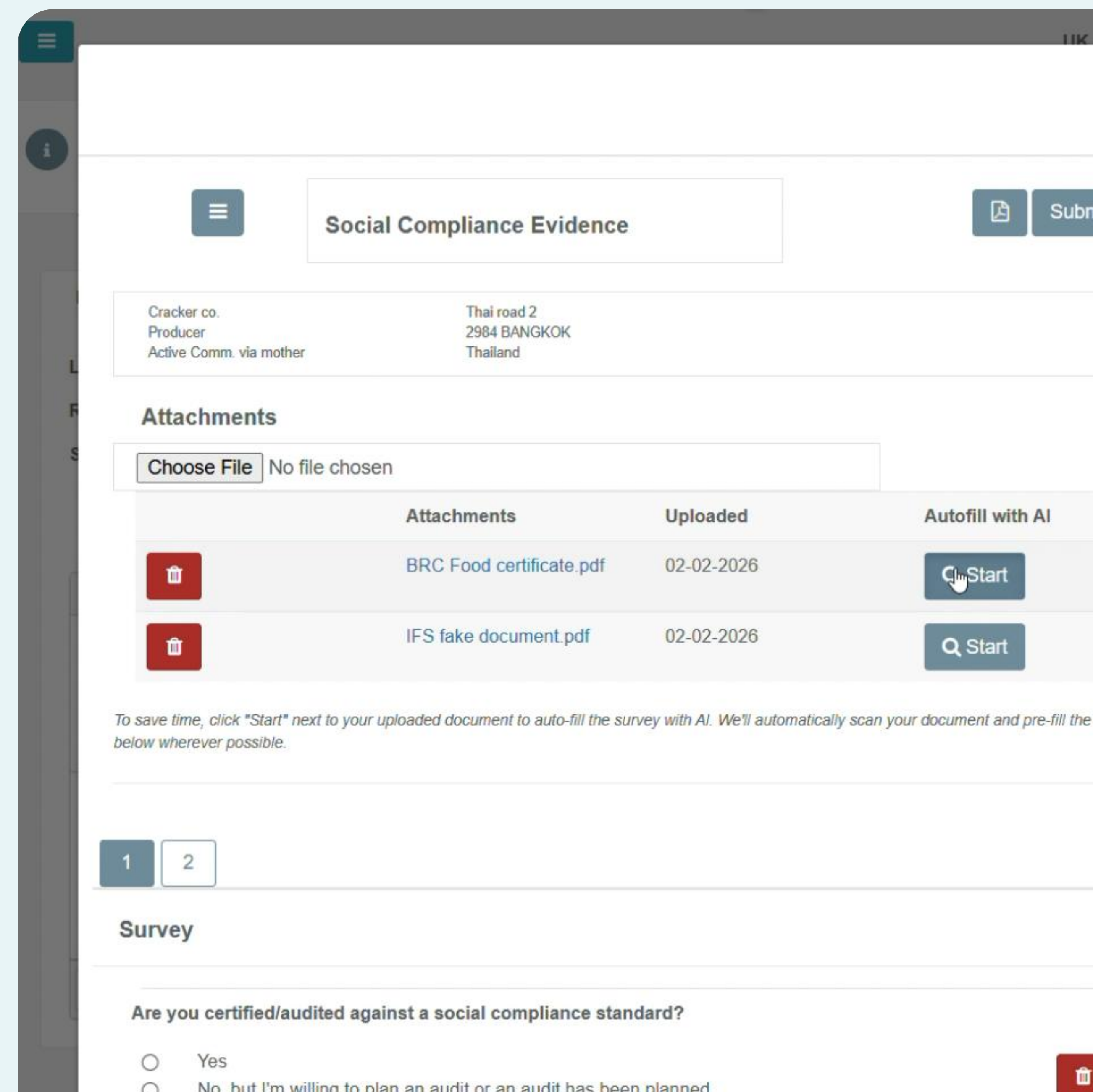
From Manual Work to Intelligent Automation

The challenges it solves

Compliance requirements are growing faster than organizations can process them. As document volumes increase, supplier teams spend more time extracting information manually than evaluating it.

The AI Evidence Scanner is a sovereign AI feature in IB Solutions that automates data input from Audit Reports, Documents and Certificates without replacing human judgment.

- Outputs are **traceable, auditable**, and **humans-led**
- Designed for scalability and **independence without compromising**, data safety, trust and compliance



What does it do?

AI superpowers human expertise.

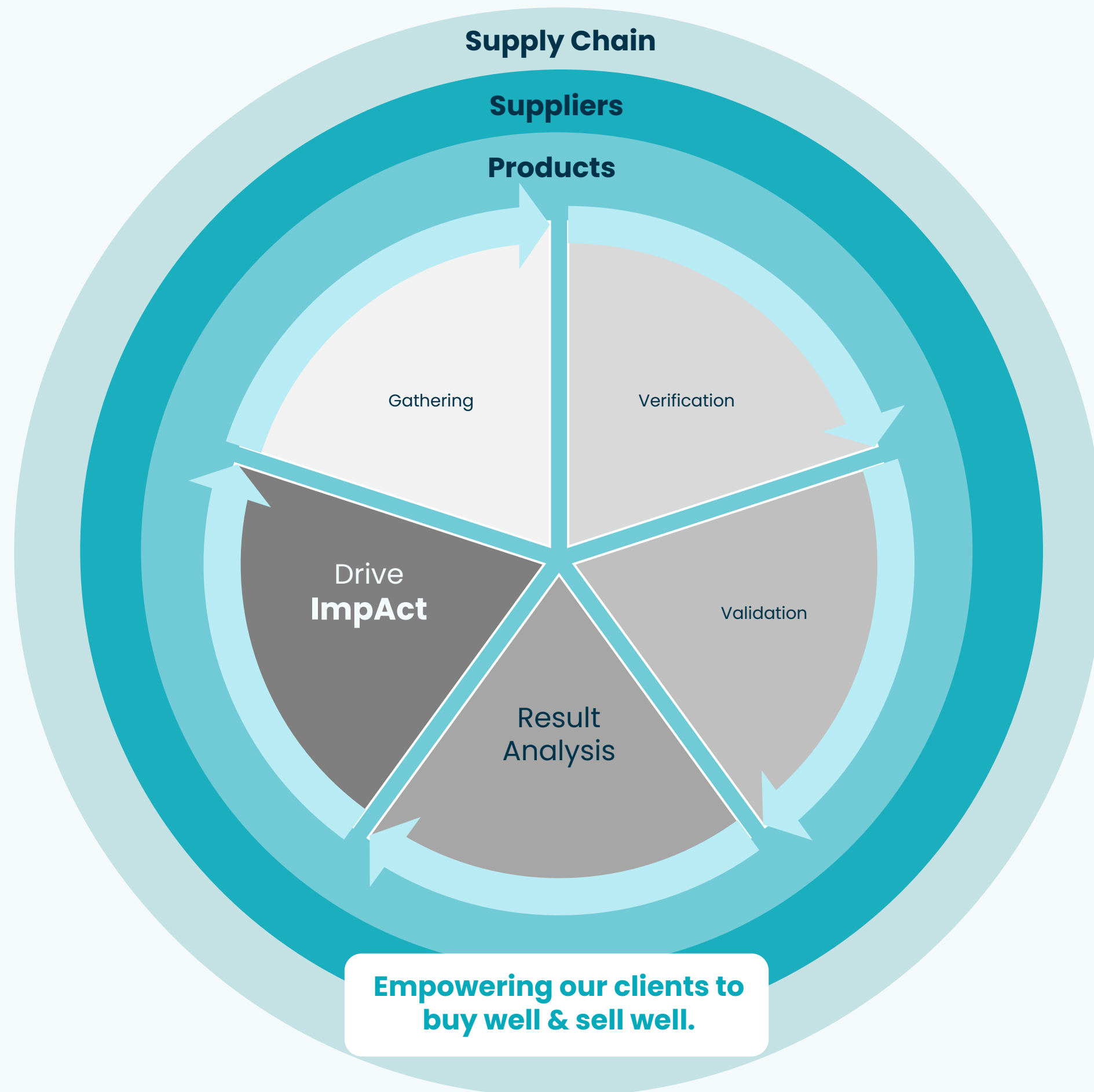
- Reads and interprets complex documents at scale in a consistent unified way
- Extracts structured data from unstructured text and layouts
- Flags ambiguity for human review and verification
- Sovereign by design, no dependency on external AI providers
- Operates within clearly defined boundaries to ensure compliance with ISAE 3000 standards

What does it NOT do?

It does not replace judgment or accountability.

- Does not replace human expertise or make legal judgments
- Does not invent, hallucinate or assume missing information
- Does not store user-specific documents or data within its Model
- Does not make autonomous decisions beyond its task

Roadmap to seamless sustainable sourcing at scale



Live Q1

A.I. Evidence Scanner

Gathering & verification

Sovereign AI transforms certificates, audit reports into accurate, structured data by automating scanning, extraction, and verification. Eliminating manual effort and accelerating survey and workflow completion at scale.

Audit report connector

Gathering & Validation

Seamless integrations to Standard certification sources. Where structured data is automatically updated and validated in real time, enabling large-scale accuracy and transparency with no effort for supplier and retailer.

Pilot

Certificate Comparison tool

Result Analysis – Drive ImpAct

Get fast, accurate, and standardized insights on topic level from consecutive certificates, enabling you to identify trends, track improvements, and act on compliance risks, based on your policies.

Pro-active Supply Chain alerts

Gathering – Result Analysis – Drive ImpAct

Combine real-time news with supplier geolocation data to get early warnings on emerging risks, allowing you to take timely, data-driven decisions that safeguard value chain resilience and compliance.

Ideation

Specification & packaging Engine

Gathering

Eliminates manual specification and Bill of Material entry and validate data against business rules that delivers consistently structured product information for sustainable, compliant sourcing.

AI Agent

Decision intelligence

Ask question to our agent that can use all the available data on supply chains, suppliers, products, ingredients and components, packaging and order level evidence amongst everything else to provide you answer in real time.

PRODUCT ROADMAP WEBINAR

Product Carbon Footprint



Supporting Scope 3 & Product Carbon Footprints

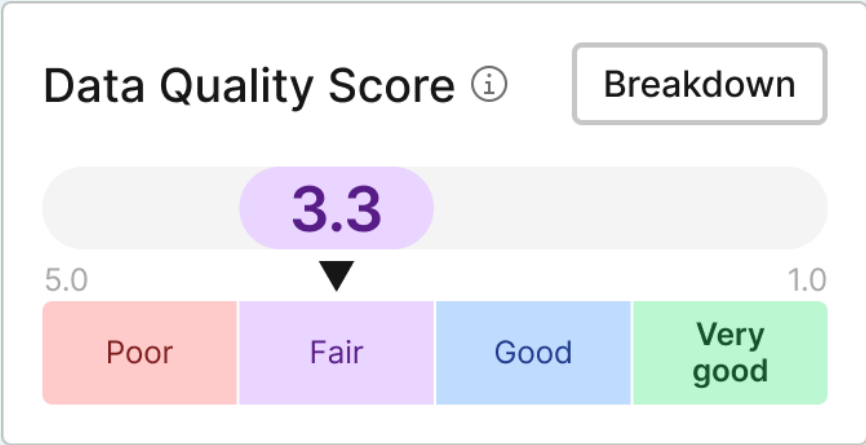
- Calculate Product Carbon Footprints (PCFs) at scale, powered by Mondra.
- Leverage existing product specification data already available in IB Solutions.
- Enable producers to model and compare improvement scenarios to reduce product carbon emissions.
- Turn emissions data into actionable insights to support Scope 3 reduction initiatives.
- Track and report progress over time with consistent product-level reporting.

Leveraging the power of product specifications

Product Carbon Footprints via IB Solutions

- Reuse existing product and supply chain data to calculate Product Carbon Footprints.
- Configure how and when product data is shared with your PCF provider.
- Access PCF results directly within IB Solutions, with detailed analysis in Mondra.
- Turn carbon insights into collaborative improvement opportunities with your suppliers.





Strength collaboration : Primary data from IB Solutions & supplier inputs farm data

- Use existing, already available primary data from IB Solutions specification module and mapped supply chain (location production, compliance documentation)
- Over time more primary data from certificates, audit reports and surveys can be used
- Supplier collaboration on farm level data

Add data > Your Emission Factors

Your Emission Factors (EF)
Create new farm product EF records or add published EF records to your products. Find out more about EFs and the process of adding them to your products [in our Knowledge Base](#).

Create new emission factors to improve your data
Create new

Apply your EFs to your products.
Add to Products

Search for EF record by name

Emission Factor name ⓘ	Status ⓘ	Applied products ⓘ	Farm product used	Farm product supplier ⓘ	Country/Region ⓘ	Production system ⓘ	Actions
Best camel milk	Published	0	Camel milk, unpasteurised	N/A	AFG	Organic	+ 👁 ✎
Tom's chick chick chicken	Draft	0	Chicken	Tom's Chicken's	GBR	Conventional	+ 👁 ✎
Toms new cow milk	Published	0	Cow milk, unpasteurised	N/A	CHE	Conventional	+ 👁 ✎
New eggs - fairtrade	Published	0	Chicken, egg	N/A	GBR	Conventional	+ 👁 ✎
Cowpea 2024	Draft	0	Cowpea	N/A	ARG	Conventional	+ 👁 ✎
Better chicken v3	Draft	0	Chicken	N/A	DEU	Conventional	+ 👁 ✎
Toms chicken	Draft	0	Chicken	N/A	N/A	Conventional	+ 👁 ✎

1 - 22 of 22 Emission Factors

Add emission factor to products

Farm level data Published Regional Milk Suppliers Published

© Farm product: Cow milk, unpasteurised

1 Select EFs 2 Select products 3 Review data

Choose products to apply your EF record to

All the products listed below contain **Cow milk, unpasteurised** so can have your EF applied to them.

To ensure your targeting the correct products we recommend selecting suppliers and using the filters to refine your products.

Select ingredients supplier ⓘ

Select suppliers

Simple products ☒
The farm product makes up 100% of the final product composition.

Complex products ☒
The final product composition is formed of multiple ingredients.

16 products with ingredients that contain Cow milk, unpasteurised

Search product name

Products ⓘ	Simple ingredient supplier & number of ingredients	Data quality ⓘ	Volume ⓘ
☐ British Whole Milk Supplier 5 Site	Milk Supplier Inc;4434 ⓘ1	3.00 Fair	N/A
☐ Chicken & Sweetcorn Soup Supplier 12 Site	FarmToTable Logistics;M... ⓘ1	3.00 Fair	495,449
☐ Chicken and Ham Pie Creation Station	PrimeFresh Partners;45 ⓘ2 HarvestGreen Provisions... ⓘ2 VitalDistributors Supple... ⓘ2	3.00 Fair	637,329
☐ Chicken Arrabbiata Workshop Warehouse	PrimeProduce Suppliers;... ⓘ1 Butter Suppliers Ltd;1854 ⓘ1	3.00 Fair	590,984

Exit to dashboard

← Back a step Review data →

ImpactBuying[®]

PROVEN POSITIVE IMPACT

Beyond Regulation

Our vision for 2026 and beyond



One platform. One supplier ecosystem. Ready for the future.

- **IB Solutions stays at the core.**

Everything we're building extends from the platform your teams and suppliers already know.

- **A connected platform for every stage of responsible sourcing.**

Compliance, supplier collaboration, AI-powered evidence collection and sustainability all work together in one ecosystem.

- **Ready for what's next.**

As regulations and customer expectations evolve, your platform evolves with them, protecting today's investment while preparing you for tomorrow.

Strategic Priorities 2026 and beyond

01

Embracing AI into our operations

Transforming our operations and ways of working through data gathering and validation, integration of data, and automated approval and rejection systems.

02

Ready for PPWR

First functionalities went live in October as the first step towards compliance in August 2026. Expert group kicked off, with partners. Additional focus on EPR.

03

EUDR compliance

Enable our customers to be EUDR compliant per January 1st 2027. From handbook development to order level verification.

04

Building integrations that matter

Automatic certification check with verification, validation, and retrieval of relevant/crucial data points for i.e. IFS, Amfori BSCI.

05

Supplier & Product platform

A next-generation platform that standardizes data, enhances efficiency, and future-proofs FMCG retail through a modular, configuration-driven approach.

06

Product Carbon Footprint

PCF calculation on complete product assortment enabling the customer to gain real-time environmental insights across its supply chain and for informed sustainability and sourcing decisions.

In 2026, our focus is on making our tools more user-friendly, efficient, and supportive of this heavy daily work.

Our goal is to reduce unnecessary manual effort while maintaining reliability, compliance, and trust.

Q&A

Let's talk it through — what's on your mind?

Thank you

More questions? Get in touch with your CSM!



Decision Intelligence Provider

www.impactbuying.com